



TUCSON  
GIRLS  
CHORUS

Founded in 1985, the Tucson Girls Chorus continues to be recognized as an outstanding choral education program working with girls from Kindergarten through high school in six choirs. The chorus presents concerts locally, tours regularly nationally and internationally, has produced CDs, and holds an annual music summer camp.

The mission of the Tucson Girls Chorus is to prepare a diverse group of young women to be confident leaders through participation in a well-constructed educational program that emphasizes music, performance, leadership training and community service.

The purpose of the ads is to promote local businesses to our audience of about 900 who attend the Tucson Girls Chorus concerts. This is an inexpensive way for businesses to advertise their goods and products to a large number of people.

If you would like to place an ad, please fill out the bottom half of this page and return to Tucson Girls Chorus with your payment. Thank you for your support!

**Tucson Girls Chorus Program Advertiser Information**

(Please return to Tucson Girls Chorus with ad payment & copy of advertisement)

Advertiser Business \_\_\_\_\_

Advertiser Contact Name \_\_\_\_\_

Advertiser Address \_\_\_\_\_

Advertiser Telephone Number(s) \_\_\_\_\_

Advertiser Email Address \_\_\_\_\_

Ad Sizes (Check One) - All ads are in black and white except for the back and inside color cover option

\_\_\_\_ Full Color Page **Outside Back** Cover 7.5" H X 4.25" W (\$450.00) included in winter and spring concert programs

\_\_\_\_ Full Color Page **Inside Back** Cover 7.5" H X 4.25" W (\$450.00) included in winter and spring concert programs

\_\_\_\_ Full Color Page **Inside FRONT** Cover 7.5" H X 4.25" W (\$450.00) included in winter and spring concert programs

**\*\*Color options are first come, first serve. Ask about availability.**

\_\_\_\_ Full black and white Page 4.5 X 8 inches (\$300.00) included in winter program only.

\_\_\_\_ Full black and white Page 4.5 X 8 inches (\$300.00) included in spring program only.

\_\_\_\_ Half black and white Page 4.5 X 4 inches Horizontal (\$150.00) included in winter program only.

\_\_\_\_ Half black and white Page 4.5 X 4 inches Horizontal (\$150.00) included in spring program only.

\_\_\_\_ Quarter black and white Page 4.5 X 2 inches (\$75.00) included in winter program only

\_\_\_\_ Quarter black and white Page 2.5 X 4 inches (\$75.00) included in spring concert program only.

Name of Singer: \_\_\_\_\_ Chorus \_\_\_\_\_

**Payment Options (Please Check One)**

\_\_\_\_ Pay by Check (payable to Tucson Girls Chorus)

\_\_\_\_ Pay by Credit Card: Type of Card: Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ American Express \_\_\_\_\_

**\*A 2.5% convenience applies to all cc charges**

Name on Card \_\_\_\_\_ Card Number \_\_\_\_\_

Exp date \_\_\_\_ / \_\_\_\_ "V" number \_\_\_\_ Zip Code \_\_\_\_\_ Phone # \_\_\_\_\_

**\*\*\*\*Due Date: Week of November 5-8, 2018\*\*\*\***

## **Important Information For TGC Families About Program Ads**

How it works: The advertising company can submit via email the actual advertisement (preferred method) along with the Program Advertiser Form. Payment can be made on the form or can be made out to Tucson Girls Chorus and mailed to the Tucson Girls Chorus. (4020 E River Rd, Tucson, AZ 85718 Attn: Verneatte Poleyestewa). It is highly important to specify the girl name to give credit for the advertisement.

We highly recommend that ads be submitted electronically to Verneatte at [venos@tucsongirlschorus.org](mailto:venos@tucsongirlschorus.org). The file extension of the ad must be either .pdf, jpeg, png, or tiff and should be between 500KB and 1 MB color or BW. Keep in mind that all ads will appear in black and white except for the front/back cover. The ads must be proportional to one of the available sizes.

If you choose to submit a business card, it must be scanned and emailed to [venos@tucsongirlschorus.org](mailto:venos@tucsongirlschorus.org). To ensure the best quality of images, please set your scanner's resolution, or "dpi" (dots per inch), to 300 dpi or HIGHER.

The layout of the ad is limited by space and readability. We reserve the right to edit any ads submitted.

### **NEW! Touring Families: Mariposa/Jubilate/Advanced**

If you complete the minimum fundraising requirement for your daughter's chorus, you can apply extra advertisement fundraising towards tour balance. Keep in mind that 85% will be retained for Administrative costs to print the program and the rest of the amount will go towards tour account.

### **Love Notes – Alternative to Business Ads**

If you are unable to procure a business to place an ad(s), you can also create a personal "note" to your daughter called a Love Note. The same ad prices and guidelines apply. The Love Note should be completed the way you would like it to appear in the program. We reserve the right to edit any Love Notes submitted due to limited space and readability.

Keep in mind that all love notes will appear in black and white. Email completed love notes to Verneatte at [venos@tucsongirlschorus.org](mailto:venos@tucsongirlschorus.org).

#### **Yearly Fundraising Commitments**

Bumblebee Choir: *none*  
Mariposa Singers: \$200.00

Ladybugs: \$150.00  
Jubilate: \$225.00

Hummingbirds: \$150.00  
Advanced Choir: \$225.00

#### **Spring Fundraising Commitments**

Bumblebee Choir: *none*  
Mariposa Singers: \$100.00

Ladybugs: \$75.00  
Jubilate: \$112.50

Hummingbirds: \$75.00  
Advanced: \$112.50

*\*Families can opt out of fundraising by paying the full amount to the TGC, due in November. To help with the buyout option, we can split the fundraising amount into two quarterly payments (1<sup>st</sup> quarter and 2<sup>nd</sup> quarter). If you want to do this option, please notify the office immediately.*

# Tucson Girls Chorus spring program ad specifications

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## ***Program ad specifications***

### *Acceptable file types:*

*photos*            *jpeg, tiff, png or pdf, file size should be between 500KB and 1MB  
color or B&W is OK*

*ads*                *submitted ads MUST be proportional to one of the following sizes  
if your ad is NOT proportioned correctly, it will not fit properly in the reserved space*

*1/4 Horizontal*    *4.5 x 2 inches*  
*1/4 Vertical*        *2.5 x 4 inches*  
*1/2 (H only)*      *4.5 x 4 inches*  
*full page*         *4.5 x 8 inches (not pictured)*

